



MAY 2026

# DID YOU KNOW?

The 2026 theme for Asian American and Pacific Islander Heritage Month is “Power in Unity: Strengthening Communities Together.” This year’s theme highlights the importance of leveraging AAPI collective power, telling AAPI stories and being bridge builders in AAPI communities.



Jeanie Jew, a congressional staffer, first proposed the idea of a heritage week to U.S. Rep. Frank Horton after feeling that Asian American Pacific Islander communities were overlooked during the nation’s 1976 bicentennial celebrations.  
*Source: NYC Public Schools*



According to 2020 data, AAPI business owners operated more than 3 million businesses in the U.S., employed more than 5 million workers and generated nearly \$1 trillion in revenue.  
*Source: U.S. Small Business Administration Office of Advocacy*



The estimated number of people of Chinese (except Taiwanese) descent in the United States in 2023 was 5.5 million. The Chinese (except Taiwanese) population was the largest Asian group that year.  
*Source: U.S. Census Bureau*



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