

DID YOU KNOW?



Gwen Jimmere, the founder and CEO of Naturalicious, is the first African-American woman to patent a natural hair care product. In the fast-growing natural hair care industry, Jimmere's company has become a global success. Based in Detroit, Michigan, the Naturalicious line can be found in more than 1,200 retail stores, including Ulta, Whole Foods and Sally Beauty Supply.

